Le Media Making In An Age Of Smartphones Book By Palgrave Macmillan

Gabriel Gorodetsky unravels President Putin's efforts to re-establish Russia's position as a major power, attempting to reconcile Russia's traditional national interests with the newly emerging social and political entity taking shape at home.

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An annotated bibliography of fiction and nonfiction books of interest to high school students. Includes author, title, and subject indexes. Review of abstracts on economics, finance, trade, industry, foreign aid, management, marketing, labour.

An ontology is a description (like a formal specification of a program) of concepts and relationships that can exist for an agent or a community of agents. The concept is important for the purpose of enabling knowledge sharing and reuse. The Handbook on Ontologies provides a comprehensive overview of the current status and future perspectives of the field of ontologies. The handbook demonstrates standards that have been created recently, it surveys methods that have been developed and it shows how to bring both into practice of ontology infrastructures and applications that are the best of their kind.

Current, comprehensive and written by leading scholars, this corpus-based reference work is the definitive guide to Chinese grammar.

Airway inflammation is now recognized as central to the pathophysiology of several major respiratory conditions—the two most common being asthma and chronic obstructive pulmonary disease (COPD). In Human Airway Inflammation: Sampling Techniques and Analytical Protocols, experienced basic and clinical investigators describe a wide range of readily reproducible methods for sampling, isolating, and culturing all of the major inflammatory cells involved in the pathophysiology of asthma and COPD. The collection techniques detailed here involve biopsy and sampling of airway liquids such as sputum and exhaled gases such as nitric oxide. Also provided is a full range of methods for the isolation and characterization of cells and for the measurement of many of the major inflammatory markers, along with protocols for measuring the inflammatory mediators and enzymes released during lung inflammation. Each user-friendly method contains all the essential step-by-step elements the researcher must navigate from sample collection to analysis, and includes notes on how to avoid problems. Among the more advanced techniques are the measurement of exhaled hydrocarbons and F2 isoprostanes, granulocyte pharmacodynamics in whole blood measured by flow cytometry, and tracing mediator trafficking in eosinophils using confocal microscopy. Comprehensive and highly practical, the methods presented in Human Airway Inflammation: Sampling Techniques and Analytical Protocols provide today's basic and clinical researchers with all the major techniques for investigating airway inflammation, and powerfully illuminate many novel targets for emerging drugs.

The local media - local newspapers and radio, regional television, cable television and local news on the internet - represents a diverse and rapidly-changing sector of the British media landscape. Bringing together media academics, local journalists and other media professionals, this text presents a thorough, up-to-date and authoritative account of recent developments and future prospects for Britain's local newspapers, local media and local journalism. Drawing on current research and relevant literature, the book covers: *key developments in the local media scene *the distinctive editorial format of local newspapers *news sources and other sources available to local journalists *recent developments in media policy *online journalism *ethics and regulations *the impact of new technology. Situating the study within the context of local, national and multi-national media networks, this unique text provides students with a well-written and wide-ranging assessment of all aspects of the local media in the UK and as such, will be a welcome addition to the current literature.

From Internet censorship to sex and violence on television and in video games to debates over rock lyrics, the effect of media on children and adolescents is one of the most widely debated issues in our society. The Encyclopedia of Children, Adolescents, and the Media presents state-of-the-art research and ready-to-use facts on the media's interaction with children and adolescents. With more than 400 entries, the two volumes of this resource cover the traditional and electronic media and their controversial impact—for good and ill—on children and adolescents.

Italian-English. "List of some Italian dictionaries"; "List of philological books treating of or bearing upon Italian etymology": pages xiii. "A concise English-Italian vocabulary": cxxxv page.

This book examines the ethical concepts which lie at the heart of journalism, including freedom, democracy, truth, objectivity, honesty and privacy. The common concern of the authors is to promote ethical conduct in the practice of journalism, as well as the quality of the information that readers and audience receive from the media. Since history is a critical part of future planning, the eight chapters of this book offer both academics and the general public a historical perspective of the evolution of science and policy actions on climate change and steps toward building a resilient and sustainable society, especially at the Environmental Protection Agency (EPA). Reflecting the world today, especially at the EPA, the author, who is a long-time academic and government policy maker and researcher, acknowledges that as David Barry once said (March 22, 1999) “We live in troubled times, but I feel good about myself, about my homeland and about all nations, and yes, about the future of humanity. And I will tell you why; I am on painkillers.” Pain killers are not what we want for the future. Given the pressures of many megatrends, business and government must take bipartisan actions to move toward a
resilient and sustainable world. The book provides detailed insights into how best to deal with the nexus of environmental, social and economic problems and how to ensure strong economic growth while protecting the environment.

After 9/11, there was an increase in both the incidence of hate crimes and government policies that targeted Arabs and Muslims and the proliferation of sympathetic portrayals of Arabs and Muslims in the U.S. media. Arabs and Muslims in the Media examines this crisis and investigates the increase of sympathetic images of “the enemy” during the War on Terror. Evelyn Alsultany explains that a new standard in racial and cultural representations emerged out of the multicultural movement of the 1990s that involves balancing a negative representation with a positive one, what she refers to as “simplified complex representations.” This has meant that if the storyline of a TV drama or film represents an Arab or Muslim as a terrorist, then the storyline also includes a “positive” representation of an Arab, Muslim, Arab American, or Muslim American to offset the potential stereotype. Analyzing how TV dramas such as West Wing, The Practice, 24, Threat Matrix, The Agency, Navy NCIS, and Sleeper Cell, news-reporting, and non-profit advertising have represented Arabs, Muslims, Arab Americans, and Muslim Americans during the War on Terror, this book demonstrates how more diverse representations do not in themselves solve the problem of racial stereotyping and how even seemingly positive images can produce meanings that can justify exclusion and inequality.

Digital technology and the Internet have greatly affected the political realm in recent years, allowing citizens greater input and interaction in government processes. The mainstream media no longer holds all the power in political commentary. Transforming Politics and Policy in the Digital Age provides an updated assessment of the implications of technology for society and the realm of politics. The book covers issues presented by the technological changes on policy making and offers a wide array of perspectives. This publication will appeal to researchers, politicians, policy analysts, and academics working in e-government and politics.

Basic Arabic: A Grammar and Workbook comprises an accessible reference grammar with related exercises in a single volume. This book presents 51 units, covering the key grammar points which students would expect to encounter in their first year of learning Arabic. Examples and exercises are provided throughout, allowing students to reinforce and consolidate their learning. Key features include: Clear, accessible format Many useful language examples Jargon-free explanations of grammar Abundant exercises with full answer key Subject index Clearly presented and user-friendly, Basic Arabic is an ideal grammar reference and practice resource for both beginners and students with some knowledge of the language. It is suitable for both class use and independent study.

An integrated analysis of the central issues in contemporary media policy. Chapters focus on technological change and its impact on cultural and political identities, the role of the cultural industries in the 'New Economy' and the impact of European integration on national institutions - public service broadcasting in particular. Because technological change in broadcasting has enabled us to open up media markets, the shape of media and of society has become more internationally-oriented. Indeed, modern international media has bought into question the very legitimacy of national communities and ideologies. And this is a phenomenon whose greatest impact has been in Europe. These studies address the future of public service broadcasting and the power of national regulators to shape trans-national media relationships. The author takes an empirical approach to analysis of these issues, exploring media and communication studies very much as a social science.

Tracing bachata's rise to popularity and the implications of its development

Originally published in Germany in 1968, this first comprehensive and critical survey of Le Corbusier's life and work soon became the standard text on the architect and polymath. French, Spanish, English, Japanese and Korean editions followed, but the book has now been out of print for almost two decades. In the meantime, Le Corbusier's archives in Paris have become available for research, resulting in an avalanche of scholarship. Von Moos' critical take and the basic criteria by which the subject is organized and historicized remain surprisingly pertinent in the context of this recent jungle of Corbusier studies. This new, completely revised edition is based on the 1979 version published in English by the MIT Press but offers a substantially updated body of illustrations. Each of the seven chapters is supplemented by a critical survey of recent scholarship on the respective issues. An updated edition of this acclaimed book, an essential read for students of architecture and architectural history.

Through anecdotes, history, and analysis, this book offers sound advice to prepare prospective editors for the full range of their duties: editing copy, determining what is news, understanding graphics and design, directing coverage, managing people, and coping with a spectrum of ethical and legal dilemmas.

For several years the concept of "virtual client" or "virtual customer" has been part of the world of libraries and information services. This publication contains the proceedings of a satellite meeting on this topic, organized by the Management and Marketing Section of IFLA and held in Sao Paulo, Brazil in August 2004. It contains papers from more general points of views such as the democratization of access to digital information to more specific questions such as virtual libraries and new services, not forgetting user and librarian education, web site design, more specialized information, etc. The readers of these proceedings will find along these pages a very stimulating content which will guide them towards better services for virtual clients. Papers are presented in the original language of their presentation (Portuguese, French, Spanish and English) with summaries in these four languages.

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